

# Sponsorship Opportunities

# BULLY BXII

Saturday, July 31, 2021

Grand Hyatt Atlanta in Buckhead

Benefiting



*Rooney*

*Fatty*



# BULLY BXII

Benefiting



## Sponsorship and Ticket Options

*(Seating includes a three-course seated dinner with complimentary wine and open bar.)*

### **\$10,000 – Platinum Paw**

- Inclusion in all press releases and media opportunities through September 1, 2021
- Industry exclusivity
- Strategic customized sponsorship opportunity according to sponsor's specific need
- Promotional opportunity on social media platforms including Georgia English Bulldog Rescue and other media influencers with more than 75k followers.
- Company logo banner across digital auction bidding app visible to attendees and virtual auction participants
- Company name and logo on select printed materials, Georgia English Bulldog Rescue and The Bully Ball websites, and newsletters through September 1, 2021
- Prefunction recognition display
- Full page ad in event program
- Recognition in event slide show and program
- Premium Wine at table
- VIP Priority Seating – up to three tables of 6 for a total of 18 guests (table arrangement subject to change per CDC event guidelines)
- Exclusive VIP event entertainment package (raffle entries, casino money, and gift for each guest)
- BULLY BXII Commemorative Table Centerpiece

### **\$5,000 – Golden Bone**

- Strategic customized sponsorship opportunity according to sponsor's specific need
- Promotional opportunity on Georgia English Bulldog Rescue and The Bully Ball's social media platforms with more than 35k followers
- Company logo banner across digital auction bidding app visible to attendees and virtual auction participants
- Company name and logo on select printed materials, Georgia English Bulldog Rescue and The Bully Ball websites, and newsletters through September 1, 2021
- Recognition in event slide show and program
- Premium Wine at table
- VIP Priority Seating – up to two tables for a total of 10 guests (table arrangement subject to change per CDC event guidelines)
- Exclusive VIP event entertainment package (raffle entries, casino money, and gift for each guest)

### **\$3,000 – Silver Bowl**

- Company name and logo on select printed materials, website, and newsletters through September 1, 2021
- Promotional opportunity on The Bully Ball social media platform
- Recognition in event slide show and program
- Premium wine at table
- VIP Priority Seating – one table for up to 6 guests
- Exclusive VIP event entertainment package (raffle entries and casino money)

## \$1,000 – Pawtner

- Company or name recognition on The Bully Ball social media platform
- Recognition in event slide show and event program
- Two tickets with VIP Priority Seating
- Event entertainment package (raffle entries and casino money)

## \$500 – Faithful Friend

- Recognition in event slide show and event program

## \$100 - \$499 – Furlanthropist

- Recognition in event program

## Limited Sponsorships

### Cocktail Hour Sponsor (1 available) \$2,000

- Promotional opportunity on The Bully Ball's social media platform
- Two tickets to event
- Custom recognition strategy for sponsor during pre-function
- Recognition in event slide show and event program

### Entertainment Sponsor (1 available) \$3,000

- Promotional opportunity on The Bully Ball's social media platform
- Two tickets to event
- Recognition during live auction and post dinner entertainment
- Recognition in event slide show and event program

### Centerpiece Sponsor (35 available) \$200

- BULLY BXII Commemorative Etched Bottle
- Custom Wine Crate etched with picture and name of your pet

### Casino Sponsorship (8 available) \$250

- Picture of pet(s) or business logo on casino table
- Recognition in event program

### In-Kind Donations

#### Live Auction Packages

- Promotion on Georgia English Bulldog Rescue and The Bully Ball social media platforms
- Company name and logo on select print materials, Georgia English Bulldog Rescue and The Bully Ball websites, and newsletters
- Recognition in event slide show and program

#### \$500+

- Company Product Info highlighted on The Bully Ball social media platform
- Company name and logo on website

#### \$10 - \$499

- Company recognition on The Bully Ball social media platform
- Company name and website included on The Bully Ball website

*Benefiting*



100% of the net proceeds from The Bully Ball go directly to the support and care of rescued bulldogs.

The overhead for these rescued bulldogs is staggering. 2019 veterinarian expense alone was over \$220,000 – even with our veterinary care providers extending rescue discounts.

Please show your support by becoming a sponsor of Bully BXII – the major fundraiser that enables Georgia English Bulldog Rescue to continue its mission.

**Help us make  
Bully BXII the  
best Ball ever  
and become a  
sponsor!**

**CLICK HERE**

Visit [thebullyball.com](http://thebullyball.com) for more information or contact the BULLY BALL Committee Chair, Lee Karp at 678-448-6410 email [thebullyball@gmail.com](mailto:thebullyball@gmail.com)